

## ARG Electrodesign Acquired

Newton Abbot, UK – ARG Electrodesign, has been acquired by a group of private investors led by Media Asset Capital (MAC). ARG is a UK based manufacturer of high quality line adaptors used to carry broadcast video, audio and data over standard telco circuits,. The acquisition, which closed this week, involves both the purchase of the company from its present owners and the placing of an interim management team from MAC into the UK & US operations.

Over the next 12 months, considerable investment will be made into both the UK manufacturing operation and worldwide sales. As part of the acquisition, ARG opened a US office in February of this year as a prelude to a major sales effort in North America.

Tom Wragg, CEO of Media Asset Capital said, “We are delighted to have found a well run company with high quality products that we can help find new markets and grow the business.”

ARG will be at NAB and IBC and looks forward to welcoming customers and colleagues to review our products and meet our new team.

### About Media Asset Capital

Media Asset Capital is an investment and consultancy company with offices in the UK, US and Canada. MAC invests in companies associated with the media market and offers consultancy services. Working with investors, manufacturers and broadcasters, MAC is able to bring a broad media skill base to issues and opportunities through its own staff and its extensive group of associates.

### About ARG Electrodesign

ARG was originally formed in 1974 and has operated in modern premises in Cirencester, UK since 1987. The wide range of products offered today has been based on a strong technical background in the Telecoms industry, and on a proven ability to supply specialist design and manufacturing services. The company serves customers around the world through a combination of direct sales and leading distributors. A.R.G is approved to ISO 9001:2000 for its Design and Manufacturing operations and the company also holds the Investors in People standard, and is a previous winner of the prestigious British Telecom Network Supplier award.

### For More Information contact:

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